

LEARN THEN LEAD

Academic disadvantages. Social challenges. Language hurdles. Cultural barriers. The educational needs of different communities can vary widely. Because of this, Smithfield Foods developed Learners to Leaders™, a promising, national alliance that helps disadvantaged individuals achieve educational goals.



Learners to Leaders' main advantage is the flexibility it offers—each program is tailored to best fit each community. Our overall goal, however, remains the same: Help create confident leaders by providing them with the skills to succeed and putting them in a position to give back.

Smithfield

GIVING BACK IS OUR COMMITMENT

"We're strong believers in giving back to local communities. Our employees are involved in numerous activities to support education initiatives and food programs that feed the hungry. With funding through the Smithfield-Luter Foundation, a nonprofit organization that has offered scholarships for employees' dependents since 2002, we're excited to continue our commitment to community through Learners to Leaders."

— C. Larry Pope,
President and Chief Executive Officer,
Smithfield Foods, Inc.

For more information on Learners to Leaders, or to find out how you can become involved, contact opportunities@learnerstoleaders.com

learners to
leaders™
a Smithfield Foods initiative

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INSPIRING MINDS

STRENGTHENING COMMUNITIES

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NATIONAL ALLIANCE ON A LOCAL LEVEL

We're in a position to inspire minds and inspire change—but we can't do it alone. Learners to Leaders is the collaborative effort of Smithfield Foods, our independent operating companies and local educational partners.

We believe education is a key to strong, growing communities. Learners to Leaders can benefit any community where the employees of Smithfield Foods and its independent operating companies live, work and raise families.

OPENING DOORS FOR THE DISADVANTAGED

Learners to Leaders focuses on people from disadvantaged backgrounds who have the desire to succeed, but don't yet have the skills to overcome their challenges—whether academic, social or economic. These often include first-generation college-bound students, low-income or minority individuals.

TAILORED TO EACH COMMUNITY

We want to inspire change in the best possible way. Working with a local educational partner, each Learners to Leaders program is designed to meet that community's specific need.

Individual programs may focus on (but are not limited to):

- High school graduation
- Postsecondary education
- English as a second language
- Mentoring
- School nutrition
- Leadership enhancement
- Culture and the arts

Learners to Leaders programs already have been launched in several communities across the nation. And we'll continue to establish partnerships across the U.S. and Europe.



INSPIRE MINDS INSPIRE CHANGE INSPIRE OTHERS

Have an idea of how Learners to Leaders can benefit your community? Contact us at opportunities@learnerstoleaders.com if you are:

- An educational organization looking to partner
- A teacher, counselor or school administrator interested in bringing Learners to Leaders to your school
- A community leader wanting to learn more about implementing a program in your area
- A company that feels as strongly as we do about the importance of education